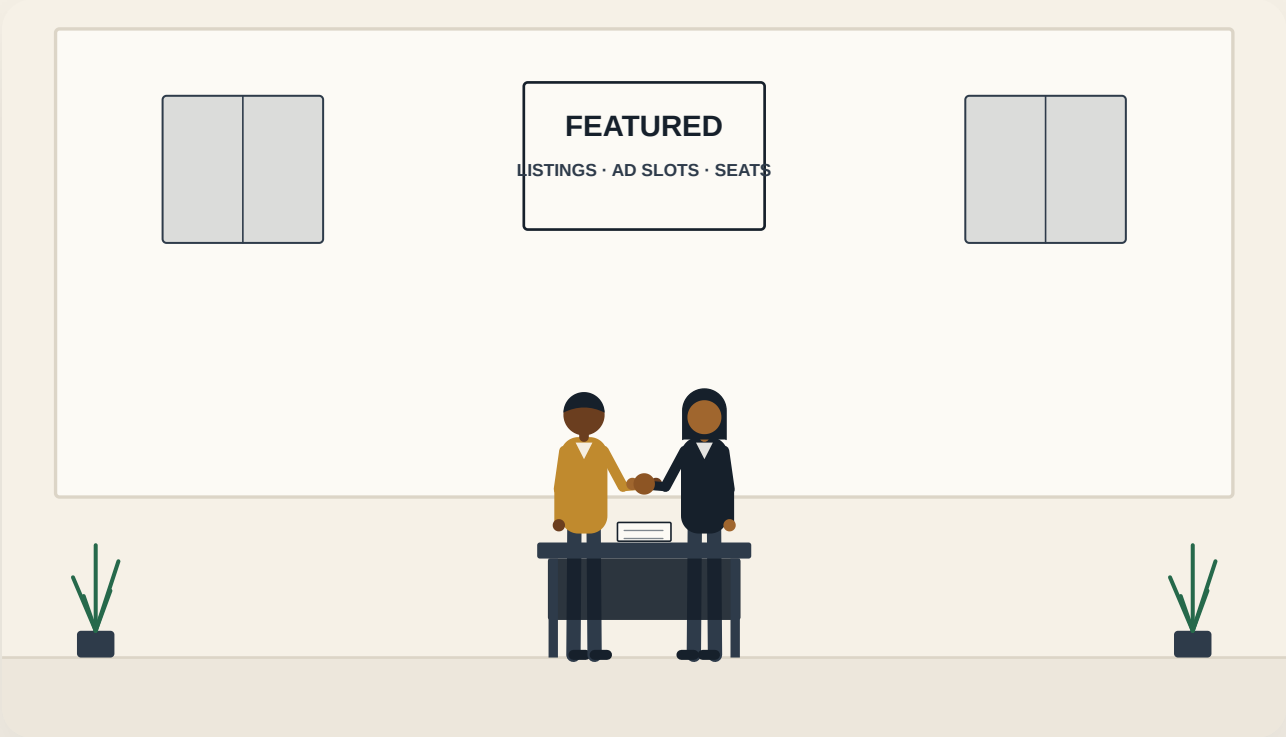
setsebi

PRODUCT PROFILE

Earn, Train, Hire

What Setsebi Africa does for the experts who want to earn from what they know, and for the companies that want to train, hire and be seen.



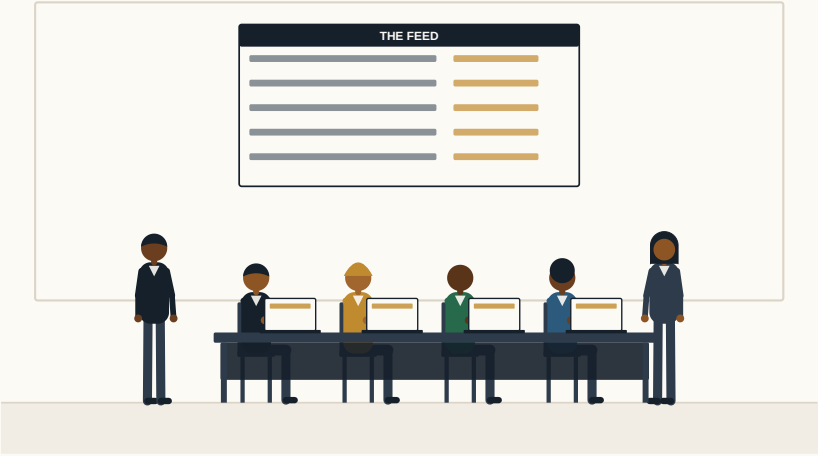
THE PRODUCT AT A GLANCE

One Network, Paid Work Inside It

Setsebi Africa is a professional network with a marketplace built into it. People do not only connect on it: they book, pay, attend, learn, hire and get paid, all on the same login, with the money held safely until the work is done.

Who	What they do on Setsebi Africa	How money moves
Professionals	Follow experts, join Business Networks, book sessions, buy tickets and courses, apply for jobs and internships.	Free to join. Pay only for what they book.
Experts	Run paid sessions, group trainings and courses, answer paid chats, speak at events and mentor students.	Paid from escrow after each booking, less the Setsebi fee.
Employers	Run a Company Page, train staff from a company wallet, post jobs and internships, search for talent.	One tax invoice per purchase, with attendance and spend reports.
Event Organisers	List events, sell tickets, scan them at the door and book expert speakers.	Ticket money paid after the event, less the Setsebi fee.
Universities and Colleges	Run an Institution Page, link alumni, place students with mentors, fill an internship pool.	Free Institution Page once approved.

Every payment on the platform goes through a wallet in the member's own currency, topped up by card, bank transfer or mobile money, and every payment for work is held in escrow until that work has been delivered. That single rule is what lets a professional in one country book an expert in another without either of them taking a risk.



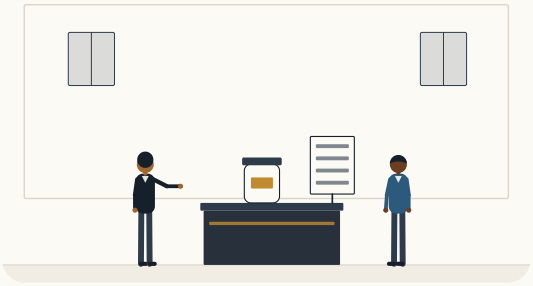
FOR EXPERTS

Five Ways to Earn

A verified expert earns from the same profile in five ways, and is paid from escrow once the work is delivered.

Channel	How it works	How you are paid
One-to-one sessions	You set your session types, prices and working hours. Clients book a time from your live calendar or ask for one that suits them.	Per session, released after it has taken place.
Group sessions and trainings	You publish a training with a date, seats and a waitlist. Employers buy seats for their whole team.	Per seat, released after the training.
Courses	You publish a course with modules, lessons, outcomes and a certificate. The back office approves it before it goes live.	Per enrolment, released when the refund window closes.
Paid chats	Clients pay to put a question to you in a private chat and get a considered answer.	Per chat, through escrow.
Speaking	Event organisers book you as a speaker, trainer, panellist or MC for conferences, summits and awards.	Your speaking fee, held in escrow and paid after the event.

Your earnings collect in your Setsebi wallet in your own currency, and you withdraw them to your bank account or mobile money whenever you are ready. A monthly statement and a tax invoice for every transaction are produced for you.



Beyond the paid work, your profile carries your books on the Bookshelf with an author badge, the books you recommend, your courses, and your availability as a mentor to students placed with you by universities and colleges.

FOR EXPERTS

Verified and Visible

Clients book the verified badge. Here is how an expert earns it, and how they stand out once they have it.



Apply. Every expert first joins as a Professional and then applies for an expert listing, choosing up to four disciplines, the levels they train, how they deliver and the markets they serve.

Take the practitioner test. The application asks for accreditations and registrations, a track record, two references who are contacted but never published, and written answers about a real engagement: who the client was, what was delivered and what the people did differently afterwards.

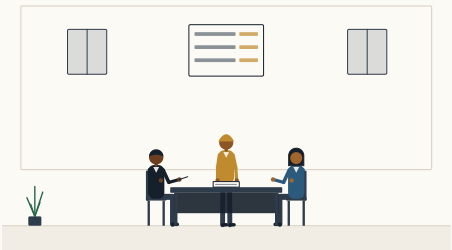
Be verified. The back office reviews every application by hand. Once approved, the verified badge goes on, the expert appears in the directory, and session types, working hours and payments open.

Be found. Professionals and employers filter experts by level, discipline, delivery mode and market. Reviews can only be left by clients who booked and paid, so a strong rating is a real advantage.

Standing Out

Listing	What it does
Verified listing	Your profile in the expert directory with the verified badge, free once you are approved.
Featured expert	Shown at the top of the expert directory with a Featured mark, paid monthly.
Network expert	Featured across every Business Network on the platform, paid monthly.

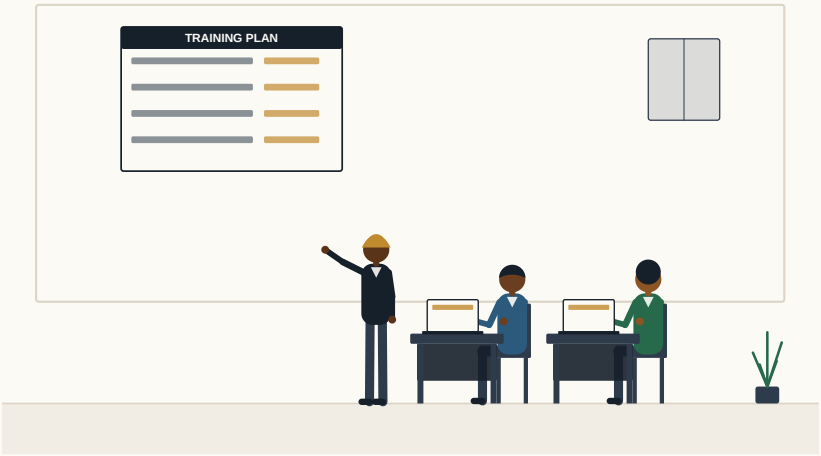
Current prices are shown on the platform in each member's own currency. A Setsebi fee is kept on each payment released from escrow.



FOR COMPANIES

Your Company Page

Every verified employer receives a Company Page. It is where professionals, candidates, partners and experts see who the company is and what it stands for.



About. The company's story, sector, head office, the countries it works in and the magazine coverage it has received, with its website, phone and registration number shown to the people who need them.

People and Leaders. The staff on Setsebi and the leaders the company chooses to show, including those who mentor.

Learning and Mentoring. The training needs the company posts, the experts it has worked with and the certificates its people have earned.

Opportunities. Its open jobs and internships, all in one place for candidates.

Updates. Posts made as the company, with PDF and Word documents attached and checked for safety before anyone opens them.

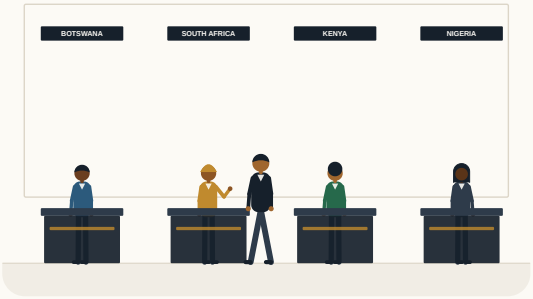
Bookshelf and Courses. The books the company recommends to its industry, and the courses it publishes, paid into the company wallet with its facilitators named.

Followers of a Company Page see its updates in their feed, and its jobs and events carry its name and logo wherever they appear on the platform.

FOR COMPANIES

Train, Hire and Be Seen

The Company Page is the front door. Behind it, the employer tools turn Setsebi Africa into a training budget, a hiring desk and an advertising channel.

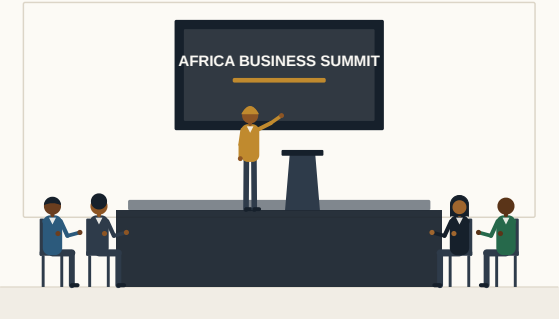


Train your people. Add your staff, fund one company wallet and buy one-to-one sessions, group trainings, event tickets and course places for them. Every purchase produces one tax invoice, and attendance and spend reports show what the money bought.

Hire. Post jobs and internships under your verified company name. Search for professionals who have switched on Open to Work, read their profiles and CVs, and take interns from the internship pools of approved universities and colleges.

Be seen. Feature your jobs, events, courses and books, sponsor a Business Network or The Brief, back a mentorship programme, and place advertising beside the content your customers read.

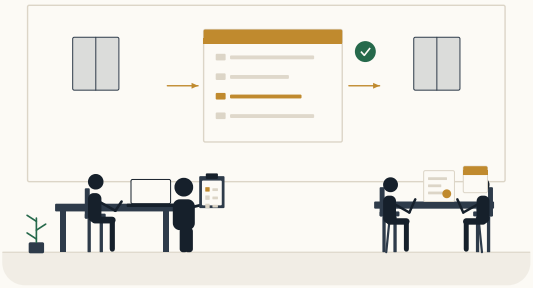
Option	What it does
Staff seats on your employer account	Your first staff seats are free, and more are added in packs as your team grows
Featured event	Your event at the top of the events listing with a Featured mark
Network event	Your event shown in every Business Network
Promoted event advert	Your event advertised in the feed, by the week
Network sponsorship, The Brief and mentorship programmes	Shaped and quoted with you by the Setsebi team



FOR UNIVERSITIES AND COLLEGES

Your Students, Placed

Universities and colleges join for free and receive an Institution Page once the back office approves them.



Students and graduates who name the institution are linked to it automatically, including when they typed its short name, so the page shows its alumni from the first day. The institution shows its faculty, programmes, events and partnerships, places its students with verified experts for mentoring and follows their progress and certificates, and fills an internship pool that verified employers take interns from.

How to Start

Experts. Join free at setsebi.africa as a Professional, then choose Become an Expert, complete the practitioner test and set your session types and hours while the back office reviews you.

Companies. Join free, choose to join as an Employer, and complete your Company Page once you are approved. Your employer tools open the moment the page is complete.

Universities and colleges. Join free, choose Register a University or College, and give the institution's details and your position there. The page goes live once it is approved.

Your own business. If Setsebi Africa has already set up a Company Page for your business, open it and choose Claim this page. The back office checks that you work there and hands it to you.

> **Joining is free. You pay only when you book, and you earn when you are booked.**



setsebi

African professionals meet experts.

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